

MACREDDIN VILLAGE

THE GREEN-MEET PROGRAMME

IRELANDS ONLY ECO-RESPONSIBLE
CONFERENCE VENUE



THE BROOKLODGE HOTEL AND CONFERENCE SUITES AT MACREDDIN VILLAGE

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ECO-MEET: GREEN MEETING & CONFERENCE PLANNING

Tough times, we'll all agree, but business has to go on and as a meeting planner, you know that choosing a hotel with which you feel comfortable in conducting this vital part of your business, is no easy task.

To host any meeting, you need to give people new experiences—ones they'll talk about for years, but in the current climate, you also know that you need to be aware that you can answer to the credentials of the chosen location

Hosting an environmentally responsible meeting is an important statement about your company. Not alone is it a statement that your company means business, but that your company is not being reckless with its resources. So how do you do both?

The answer might well be 'The Macreddin Green-Meet', BrookLodge's own green meeting and conference planning option.

Through its four main Eco components:

Macreddin Green-Meeting,
Macreddin Green-Accommodation,
Macreddin Green-Cuisine,
Macreddin Green-Service,

The Macreddin Green-Meet provides a meeting structure and a destination that allows you carry on in a conscious free environment 'the business of business' and encourages maximum waste diversion, and environmental awareness for conference attendees.

The Oak Tree used in this brochure is not just a down-loadable 'Green Photo Shot' that we are using to seduce you. This Tree actually grows in the middle of the farm that produces our Organic Vegetables, if you or your potential Conference Attendees would like to see this Oak and The Farm... we can organise that as well



MACREDDIN VILLAGE. THE GREEN-MEET PROGRAMME

Your Macreddin Green-Meeting Headliners

HEAT/COOLING

Macreddin Village 'GREEN-MEET' Programme offers you Ireland's only Geo-Thermal Energy resourced Conference Suites. Twenty-six kilometers of underground pipe-work provide under-floor heating and also air-conditioning for your conference.

HOT WATER

Macreddin Village 'GREEN-MEET' Programme is the only Hotel in Ireland with two, 200KVA carbon-neutral Wood-Chip Burners providing all the hot water in your sink, your bath and your shower.

COLD WATER

Macreddin Village 'GREEN-MEET' Programme offers you and your attendees 'food-mile-free' carbonated and still pure-water from its very own Village Well.

ENERGY

Macreddin Village 'GREEN-MEET' Programme, is fully committed and signed up to purchasing only renewable, rather than conventional electricity, for your conference.

WASTE

The Macreddin Village 'GREEN-MEET' Programme has fifteen separate 'Streams for Waste' for more than a decade and was the first Hotel in Ireland to instigate such a diverse listing.

CUISINE

The Macreddin Village 'GREEN-MEET' Programme follows fully through when it comes to food for your attendees by offering Ireland's only Organically Licensed Restaurant. If we served 'conventional foods' last year over 36 tonnes of chemicals would have been used to grow the food.

TRAVEL

The Macreddin Village 'GREEN-MEET' Programme will also offset 'The Full Carbon Travel Foot-Print' of any of your attendees against the final invoice.



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Your Macreddin Green-Meeting Details

THE CONFERENCE

The Macreddin Village 'GREEN-MEET' Programme offers a variety of Eco-Friendly Conference Suites ranging from 10 persons to 350 persons.

With seven unique and flexible venues, facilities such as video with on-line conferencing, wireless internet access, giant retractable screens, built-in sound amplification and automatic blackout & dimming facilities and the support of a team of experienced professionals, you can have absolute confidence in BrookLodge, as a premier venue for business events.

Click [here](#) to view our 'GREEN-MEET' Conference Room Lay-Out

THE DINING OPTIONS

The Macreddin Village 'GREEN-MEET' Programme of course, offers a full selection of Dept. of Agriculture, Organically Certifiable, dining options for your attendees to enjoy in a variety of locations in The Village

Click [here](#) to view our 'GREEN-MEET' Dining Options

INCENTIVES AND ACTIVITIES

The Macreddin Village 'GREEN-MEET' Programme fully understands the need for corporate activities and that they are a way of boosting staff integration and loyalty, enhancing business relationships and winding down after intense work schedules. Of course The BrookLodge offers two Geo-Thermically Heated pools, Full Spa facilities and is surrounded by a stunning world-class Golf Course, but also a full list of Green Credential Activities for you Attendees

Click [here](#) to view Macreddin Village 'GREEN-MEET' Activity Options



MACREDDIN VILLAGE. THE GREEN-MEET PROGRAMME

NUMBER CRUNCHING FOR THE ENVIRONMENT, 1999-2011... MORE THAN A HANDFUL TO GRAB YOUR ATTENTION FOR YOUR PLANNED CONFERENCE

WE ONLY ADD SALT AND PEPPER

Over **350,000 guests** have enjoyed Organic Food, free from chemicals, preservatives, pesticides and other nasties since we opened our doors. The only thing we add is Maldon Salt and Organic Black Pepper.

ITS STILL IN THE GROUND

Since we've added carbon-neutral Bio-mass Burners and Green Energy Systems we've reduced our Gas consumption by **522,000 Litres** per annum. It's still in the ground for future generations to use.

IT'S NOT IN THE GROUND

When recycling was the kids making a rocket out of a Quix bottle, we were sorting our Waste, we now have Fifteen Streams. If we didn't we'd be adding over **1,000 tonnes** to landfill every year.

WHATS NOT ON THE LABEL

If we purchased conventional meat, dairy and vegetables instead of Organic, **36 Tonnes** per annum of extra chemicals, herbicides, pesticides etc. would have been used to produce the food.

MOTHER EARTH IS HOT

The first Hotel in Ireland to commission Wood Chip Burners and the only Hotel to have **26 Kilometers** of underground pipe work extracting non-polluting Geo-Thermal Heat for its guests.



MACREDDIN VILLAGE. THE GREEN-MEET PROGRAMME

NUMBER CRUNCHING FOR THE ENVIRONMENT 2011...YOUR GREEN-MEET IS AN INTERGAL PART OF THE MACREDDIN VILLAGE GREEN PROGRAMME

WE HAVE THE ENERGY

This year we commit to further reducing our energy consumption by **5%**, without reducing our customer's pleasure; we will endeavor to achieve this between gas, electricity, woodchip and geo-thermal.

IT'S NOT IN THE GROUND

Streaming waste has always been our forte. This year we're putting the pressure on ourselves and not the ground by increasing the reduction to landfill by **30 tonnes**.

IT JUST KEEPS RAINING

And yes it does, and even though we have our own Well, it doesn't mean we can be wasteful with the water table and flush away this natural resource. 2011 is the year that we reduce our water waste by **500,000 litres**.

GOING GREEN

We've already gone...but the commitment to purchasing Green still holds true here. This year as well as reducing the use of chemicals, pesticides etc. by **36 tonnes** through purchasing Organics, we're also converting by a further **23%** to long-life bulbs and further encouraging our suppliers to reduce packaging by **12%**.

KEEPING UP WITH THE NEIGHBOURS

Aughrim is a Tidy Towns National winner and to strengthen our link with our neighbouring Village, we are committed to doing a **'clean up' monthly** on the road linking the two Villages

The crew are in the programme and with a little help from you.... well, anything is possible!

Peace of mind, when it comes to choosing the only green location for your conference, is only 'an environmentally friendly' email away! Contact Suzanne Tallon on suzanne@brooklodge.com for further information or you can call her on (0402) 36444.

The BrookLodge & Wells Spa
Macreddin Village, County Wicklow - www.brooklodge.com

